

ANNUAL REPORT 2013



PRESIDENT'S REPORT

2012/13 has been another good year for our region, and I am pleased to present this report.

In line with the growth of our sport at a national level, waka ama in our region is growing on a number of fronts, including club membership, number of races, participation in races, and race resources. Notably, over the last five years, our region's club membership has more than doubled, and a record 67 W6 teams attended our Regional Sprint Champs in December 2012 (see p8-9).

I would like to thank all clubs, paddlers and volunteers who made this possible. Our people are the biggest asset for our sport, in various roles, be they coaches, team managers, club officers, support boat drivers, race officials, and paddlers.

During this last year Hoe Tonga employed Gaylene Sciascia as part-time administrator. While our financial constraints only enabled us to have her for up to 4 hours per week, this assistance proved to be beneficial.

Unfortunately our application to the Lion Foundation to fund our part-time administrator for up to 20 hours per week was declined. While we continue to look at alternative funding sources this means that our executive cannot focus much on 'steering' the regional canoe. Instead we will continue to be under pressure with the many administrative tasks to keep up with the growing demands from clubs and paddlers.

With regard to our finances, Hoe Tonga is continuing to diversify its income sources, in order to reduce reliance on club affiliation fees. Affiliation fees currently make up about a fifth of total income. While the region incurred a slight loss this year (following a slight profit in 2011/12), this is due to unbudgeted expenses to expand race resources and to cover the costs for our part-time administrator role. Overall they are in good order, and the region

has built up a sufficient buffer from previous years to cover this unexpected shortfall.

We have made further progress on implementing our strategic plan 2009-14. For example, we looked in detail at how to develop a more permanent solution for a high-quality race course. While there won't be any fast progress due to the lack of a suitable water body, we now have a better understanding of the options and there is the prospect of a purpose-built facility in Upper Hutt in the longer term.

As our current strategic plan is coming to the end of its life and all key initiatives have been implemented or are being addressed, we are looking to replace the plan over the coming year. I invite all paddlers and clubs to take part in this process, as it will help us develop our sport in our region and set priorities over the next few years.

Finally, some of you will be aware of Waka Ama New Zealand's new sanctioning policy. From November 2013 all races on the national calendar will have to be sanctioned. This will affect most of the races in our region and will create some challenges for race organisers, but we expect that this will further increase the safety and quality of events, and offer increased legal protection for event organisers.

Jörn Scherzer
President, Hoe Tonga
5 September 2013

HOE TONGA PACIFICA WAKA AMA ASSOCIATION LIMITED

**ACCOUNTANTS REPORT
FOR THE YEAR ENDED 30 JUNE 2013**

The Balance Sheet and Statement of Accounts as set out on the following pages have been prepared by us for:

Hoe Tonga Pacifica Waka Ama Association Limited

from records, information and instructions furnished to us by our clients.
We have reviewed the financial statements of Hoe Tonga Pacifica Waka Ama Association Limited for the year ended 30 June 2013.

A review is limited primarily to enquiries of personnel and analytical review procedures applied to financial data and this provides less assurance than an audit accordingly we do not express an audit opinion.

Based on our review, nothing has come to our attention that would cause us to believe that the accompanying financial statements do not give a true and fair view.



FINMAN SERVICES (PARAPARAUMU) LIMITED

Paraparaumu, NZ

4th September 2013

FINANCIAL POSITION

Hoe Tonga Pacifica Waka Ama Association Inc As at 30 June 2013

	30 Jun 2013	30 Jun 2012
Assets		
Bank		
Hoe Tonga Eftpos Cash	500	207
Hoe Tonga Main	2,828	7,133
Savings (Short-Term)	3,007	-
Total Bank	6,335	7,340
Current Assets		
Accounts Receivable	493	810
Term Deposit	5,229	5,101
Total Current Assets	5,722	5,911
Fixed Assets		
Less Accumulated Depreciation on Equipment	(868)	(448)
Race Resources	1,200	1,200
Total Fixed Assets	332	752
Total Assets	12,388	14,002
Liabilities		
Current Liabilities		
Unpaid Expense Claims	(59)	-
Total Current Liabilities	(59)	-
Total Liabilities	(59)	-
Net Assets	12,447	14,002
Equity		
Current Year Earnings	(1,555)	3,846
Retained Earnings	14,002	10,156
Total Equity	12,447	14,002

COMPREHENSIVE INCOME

Hoe Tonga Pacifica Waka Ama Association Inc For the 12 months ended 30 June 2013

	Jun-13	Jun-12
Income		
Affiliation fees	3,050	3,325
Corporate Races Income	6,000	5,500
Interest Income	163	128
LDN 2012 Income	-	21,895
Matariki Race Income	-	2,000
Other Income	85	10,000
Secondary Schools Income	2,200	1,800
W1 Regional Sprints Income	880	1,035
W6 Regional Sprints Income	2,587	2,100
Total Income	14,965	47,782
Less Cost of Sales		
Corporate Races Costs	5,800	5,510
LDN 2012 Costs	-	21,552
Matariki Race Costs	-	1,400
Other expenses	-	10,000
Secondary Schools Costs	1,793	1,352
W1 Regional Sprints Costs	713	1,055
W6 Regional Sprints Costs	2,298	1,244
Total Cost of Sales	10,604	42,113
Gross Profit	4,361	5,669
Less Operating Expenses		
Admin expenses	2,992	623
Bad Debts	-	285
Bank Fees	3	5
Depreciation	420	372
Meeting Expenses	60	-
Professional fees	403	100
Race resource expenses (minor additions and replenishment)	2,009	438
Subscriptions	30	-
Total Operating Expenses	5,916	1,823
Net Profit	(1,555)	3,846

CHANGES IN EQUITY

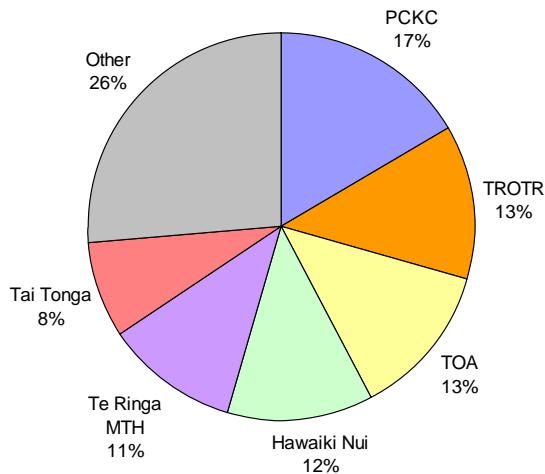
Hoe Tonga Pacifica Waka Ama Association Inc
As at 30 June 2013

	30 Jun 2013	30 Jun 2012
Equity		
Opening Balance	14,002	10,156
Current Year Earnings	(1,555)	3,846
Total Equity	12,447	14,002

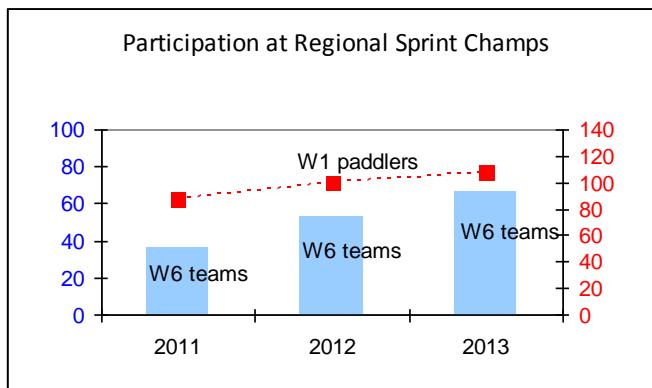
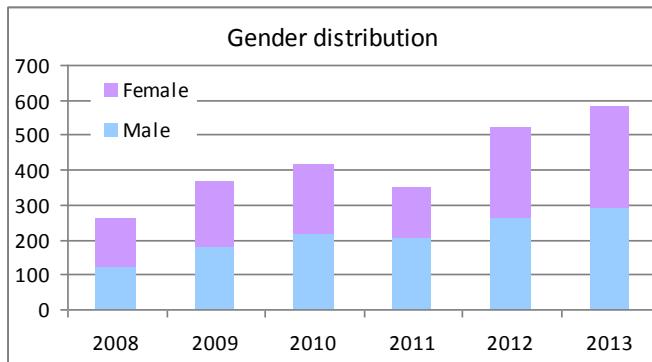
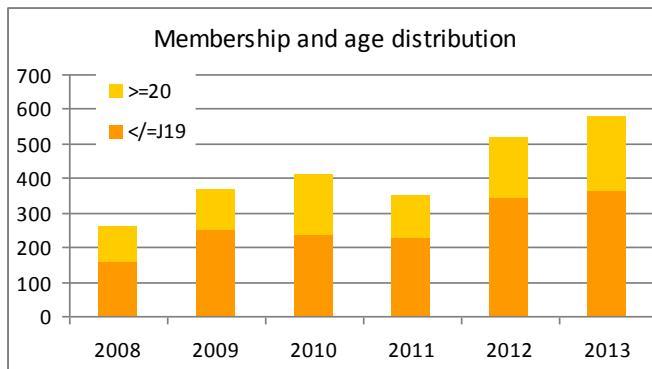
STATISTICS

Club membership for the season ending 30 June 2013

Club	Members	Percentage
Porirua Canoe Kayak Club	97	16.7%
Te Rau o Te Rangi ki Otaki	74	12.8%
TOA Waka Ama Club	74	12.8%
Hawaiki Nui Tuarua Waka Ama Club	71	12.2%
Te Ringa Miti Tai Heke Waka Ama Club	65	11.2%
Tai Tonga 41 Outrigger Canoe Club	46	7.9%
Kokiri Tai Patu Waka Ama Club	42	7.2%
Hikoikoi Waka Club	41	7.1%
Aniuwaru ki Porirua Waka Ama Ropu	24	4.1%
Wairarapa Waka Ama Canoe Club	24	4.1%
Mana Pasifika Outrigger Canoe Club	15	2.6%
Tu Nui a Te Ika Outrigger Canoe Club	7	1.2%



Regional growth



Website

Our website at www.hoetonga.co.nz is a key tool to promote events and distribute information of interest to our region. It complements the national website at www.wakaama.co.nz.



Over the 12 months to 30 June 2013 we recorded the following web statistics:

Visits:	13,980
Unique visitors:	7,772
Page views:	29,860
Pages per visit :	2.14
Average visit duration :	1 min 46 sec
Bounce rate :	58.11%
Percentage new visits :	51.33%

